

<p><b>Anirban Mukherjee</b> <b>Scientist</b></p>	
<p>Qualification</p>	<p>M.Sc. (Agricultural Extension) Ph.D. (persuing), Indian Agricultural Research Institute</p>
<p>Specialisation</p>	<p>Agricultural Extension, (Farmers organization, Extension system, Impact Assessment,ICT)</p>
<p>Department</p>	<p>Social Science Section</p>
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<p>Research Experience</p>	<p>3 years of research experience as ASR Scientist and was associated with resersch activities since 2009.</p>
<p>Current Research Projects</p>	<ol style="list-style-type: none"> <li>1. Information Communication Technology and Knowledge Management in Agriculture (Co-PI)</li> <li>2. Study on socioeconomic aspects of Hill Farming and Extension Methods (Co-PI)</li> <li>3. National Mission For Sustainable Himalayan Ecosystem (NMSHE) (Co-PI)</li> <li>4. National Mission For Himalayan Sustainablity (NMHS) (Co-PI)</li> <li>5. AICRP-Irrigation and Water Management (Co-PI)</li> </ol>
<p>Area of Interest</p>	<p>Impact assessment, Farmers organization, participatory technology development, extension research methods, behavior modeling and its use in agriculture.</p>
<p>Publications</p>	<p><b><u>Research paper:</u> (8 published)</b></p> <ol style="list-style-type: none"> <li>1. <b>Mukherjee, A.</b>, Bahal, R., Roy Burman, R., Dubey,S.K., and Jha. G.K. (2011). Effectiveness of Tata Kisan Sansar in Technology Advisory and Delivery Services in Uttar Pradesh. <i>Indian Research Journal of Extension Education</i>. <b>11</b> (3): 8-13</li> <li>2. <b>Mukherjee, A.</b>, Bahal, R., Roy Burman, R., and Dubey,S.K. (2012). Factors Contributing Farmers' Association in Tata Kisan Sansar: A Critical Analysis. <i>Indian Research Journal of Extension Education</i>. <b>12</b> (2): 81-86</li> <li>3. <b>Mukherjee, A.</b>, Bahal, R., Roy Burman, R., Dubey,S.K., and Jha. G.K. (2012). Constraints</li> </ol>

in Privatized Agricultural Technology Delivery System of Tata Kisan Sansar. *Journal of Global Communication*. **5** (2): 155-159

4. **Mukherjee, A.**, Bahal, R., Roy Burman, R., and Dubey, S.K. (2012). Conceptual Convergence of Pluralistic Extension at Aligarh District of Uttar Pradesh. *Journal Of Community Mobilization and Sustainable Development*. Jan-July 2012. **7** (1&2): 85-94
5. Myait. A., **Mukherjee, A.**, Pramanik. P., and Shubha (2013) Shifting towards vegetable cultivation from that of rice in *Purba Medinipur* district of West Bengal. *BIOINFOLET - A Quarterly Journal of Life Sciences*. **10** (3a): 876-878.
6. **Mukherjee, A.** (2015) Prioritization of Problems in Integrated Agriculture: A Case of Rampur Village in Sub Humid Region of Eastern India. *Indian Res. J. Ext. Edu.* **15** (1): 53-59.
7. **Mukherjee, A.**, Maity A. (2015) Public-private partnership for convergence of extension services in Indian agriculture. *Current Science*. **109** ( 9) :1557-1563
8. N. K. Singh, Sahu R.P. and **Mukherjee A.** (2016). A Case Study of Backyard Poultry Farming in Bageshwar District of Uttarakhand. *TECHNOFAME- A Journal of Multidisciplinary Advance Research* .Vol.5 (1), 95-98.

#### **Popular Articles (3):**

1. Singh. P., Dabas. J.P.S. and **Mukherjee. A.** (2012): Agricultural Cooperatives for Empowerment of Farmers. *Indian Farming*. 62(7): 17-24.
2. Shubha and **Mukherjee, A.** (2015). Plug tray Nursery: An Innovative technique for Off-season Vegetable Cultivation. *AGROBIOS NEWS LETTER*, **XIII** (9): 79-80.
3. Mondal, T., Debnath, S., **Mukherjee A** and Pachauri, S.P. (2015) Neem Based Botanicals Pesticides and its Potential utilization. *Indian Farmers' Digest*. August 2015. 36-39

#### **Book Chapter (4):**

1. **Mukherjee A**, Nag A, Sarkar S, Burman R R, and Singh P. (2014) Conceptual reconsideration of precedent present and future of agricultural

	<p>extension: change in Paradigm. <i>Extension Education: A Handbook</i>. IARI Publication. New Delhi India Vol I. pp 42-53</p> <ol style="list-style-type: none"> <li>2. Singh P, <b>Mukherjee A</b> and Sajesh V.K. (2014) Logical Framework approach for Evaluation. <i>Extension Education: A Handbook</i>. IARI Publication. New Delhi India Vol I. pp 692-698.</li> <li>3. Kharbikar, H. L., <b>Mukherjee, A.</b>, Roy, M. L., and Maity, A. (2014). <i>Parvatiya Kshetron me Jangli Janwaron se Krishi me hone wali Kshati evam Nivaran ke Upay</i>. Varshik Rajbhasha Patrika, Krishivaniki Alok, Ashtam Ank- 2014. Published by ICAR- Central Agroforestry Research Institute, Jhansi (2014), pp 36-39.</li> <li>4. <b>Mukherjee , A.</b>, Roy, M.L., and Joshi, K. (2016). <i>Jaivik Krishi Utpad Bechne Ki Annitik Tarikeyn</i>. Training mannual on <i>Jaivik kheti par Prasikshan Karyakram</i>. ICAR-VPKAS, Almora.pp 66-74.</li> </ol>
Awards	<ul style="list-style-type: none"> <li>➤ Best paper presentation Award in 6<sup>th</sup> National Extension Education Congress -2011 held from December 17-19, 2011 at ICAR Research Complex for Goa, Goa. 2011.</li> <li>➤ Best poster presentation award in National Conference on Hill Agriculture in Perspective held at G.B Pant University of Agriculture and Technology, Pantnagar during 26-28 February, 2016.</li> </ul>
Membership of Societies	<ul style="list-style-type: none"> <li>➤ Life member of “Society of Agricultural Extension Education, Agra, India</li> <li>➤ Life member of “Society for community mobilization for sustainable development, New Delhi, India</li> <li>➤ Life member of “Society of Technoframe”</li> </ul>